

## INTERNATIONAL REVIEW

## Nikon cancels release of DL premium compact cameras

Nikon Corporation has canceled the introduction of the long-awaited DL series of premium compact cameras, the DL18-50 f/1.8-2.8, DL24-85 f/1.8-2.8, and DL24-500 f/2.8-5.6. Originally, the DL series was scheduled for release in June 2016. However, with the identification of issues with the integrated circuit for image processing, the introduction of the three cameras was delayed indeterminately.



*End of a good idea: Nikon has canceled the introduction of the DL series premium compacts, here the DL 18-50 f/1.8-2.8.*

Since then, everyone involved had worked very hard to develop products with which the company's customers will be satisfied, Nikon said in a press release. Due to concerns regarding their profitability considering the increase in development costs, and the drop in the number of expected sales due to the slow-down of the market, the series has now been canceled. Nikon added the company sincerely apologizes to all those affected by this decision, especially those customers who waited so long for the cameras to be released, retailers and others whose business will be affected, for the inconvenience this decision may cause.

## Kodak Alaris appoints new CEO



*Marc Jourlait is the new CEO of Kodak Alaris.*

Marc Jourlait has taken over as Chief Executive Officer (CEO) of Kodak Alaris Holdings Limited, effective January 1, 2017. Based in Rochester, New York, USA, he succeeds Interim CEO Jeff Goodman, who will return to his role as Chief Operating Officer (COO) to support Jourlait during the next few months. In May last year,

Goodman had assumed the role of Interim CEO after the Board had ousted Ralf Gerbershagen, who led the company from 2014 to May 2016.

In a press release, Kodak Alaris said Jourlait's arrival and Goodman's transition will position the company in a strong, future-facing direction to best serve its customers. "Marc is an inspirational leader with a track record of driving sustainable and profitable growth for international technology companies," said

## Hasselblad under new leadership

Perry Oosting, CEO of Hasselblad, the specialist in high-quality professional medium format systems, stepped down from his role by the end of January 2017. Having guided Hasselblad to stability, strong sales as well as the partnership with aerial camera company DJI, Oosting had accomplished what he was asked to achieve and has decided to step down from his operational responsibilities and return to a role as advisor to the board, the company said in a press release.

"We would like to thank Mr. Perry Oosting for his extraordinary efforts", the Supervisory Board commented. "Under his leadership a foundation for future growth is established and the company has extended its customer base substantially,"

"In the beginning of 2015 I was asked to take the role as CEO to secure sustainable growth and prepare the business for the next steps in its development", said Oosting. "During 2016, we launched several new products and a complete new electronic platform. The market reaction to the strategic direction and its products were overwhelming. I would like to thank all involved and foresee a bright future for the team of Hasselblad."

Effective Feb 1, 2017, Paul Bram, previously Advisor to Hasselblad, was appointed Interim CEO.

He brings long time leadership experience from his time at Ericsson and Gambro to the company "Over the coming months we will continue the started path and strategic direction, including accelerating R&D and software development in Gothenburg, Sweden", Bram commented.



*Paul Bram took over as CEO of Hasselblad on February 1, 2017.*

Mark Elliott, Chairman of the Kodak Alaris Board. "I am thrilled that he will join us as CEO as his experience spans both consumer and enterprise oriented companies. In his most recent role, Marc was the Deputy CEO of Navico – the global leader in marine electronics for recreational and commercial use. Previously, Marc held leadership roles with Apple, HP, Seagate, Technicolor and Bose. Marc worked and lived in the United States, Europe and Asia to drive many successes for the global, high-growth businesses that he led."

"It is an honor and privilege to join and lead Kodak Alaris," said Jourlait. "We have all of the necessary ingredients to successfully deliver on our plans: an iconic brand heritage, cool technology and innovative portfolio, new growth initiatives, and dedicated and passionate employees around the world. I cannot wait to get started at Kodak Alaris." Jourlait holds an MBA in international business from ESCP Europe in France.

## Dscoop appoints Eran Friedman as 2017 EMEA Chairman

Dscoop has appointed Eran Friedman as the new Dscoop EMEA Chairman for 2017. As Vice President of Marketing for Ilan Print, Friedman has been an active member of the Dscoop community for almost seven years. In his new position, Friedman aims to strengthen the Dscoop community across the EMEA region and build on the widely successful EMEA Conference series at next year's event in Lyon, France. According to a press release, Friedman began working at the family-owned commercial print business,

Ilan Print, during his teenage years and joined the organisation full-time after graduating from Tel Aviv University. Working as Director of Business Development, he launched Ilan Print into the digital era, both in pre-press and offset printing. Having progressed through the ranks to his current role of Vice President of Marketing, Friedman has opened new business channels worldwide and broadened the company's services.

"Having become a Dscoop member in 2011, I was immediately struck not only by the impressive professional network but also by the highly valuable annual conferences, having attended every year since. I subsequently joined the membership committee for the 2012 event in Barcelona, became a Dscoop EMEA Board Member in 2013, and chaired Dscoop's biggest ever event in Tel Aviv last year," continued Friedman. "With a continued focus on delivering value to members, we will see another major conference event in Lyon, France, as well as an increase in the number of local events being run throughout the region in 2017. It is a particularly exciting time to be working with Dscoop, as we go through this period of growth."

Following the success of Dscoop EMEA 5 in Tel Aviv, the sixth annual Dscoop EMEA conference is scheduled for June 6 to 9, 2017 in the Centre de Congrès de Lyon, France.

The announcement follows the recent appointment of Alonzo Romero Lauro as the new Dscoop EMEA Director earlier this year. Since taking on the position, Romero Lauro has already registered a number of key successes for the organisation, including the creation of several highly successful 'Local Chapter' regional events.