

CES 2017 in Las Vegas

The voice of the future



Gary Shapiro, the charismatic boss of the CES organizer, CTA, was again able to announce a vast number of innovations at the show in Las Vegas.

The Consumer Electronics Show, which was held in Las Vegas from January 5-8 this year, celebrated its 50th anniversary and again presented itself as a monster exhibition. More than 3,800 exhibitors, including 600 start-ups, were accommodated on an area of more than 240,000 square meters. The provisional figure of 175,000 visitors is about the same as in recent years. While the number of new photo products was very modest, imaging was everywhere. After all, neither self-driving cars nor smart homes nor more or less intelligent robots can function without image sensors. What's more, hearing is the next feature of more and more smart devices that can be controlled by the human voice.

The number of exhibitors from the traditional photo sector was very modest indeed – as was the number of new products. Canon arrived with a handful of compact cameras and camcorders, while Nikon concentrated on the KeyMission

action cams and the network-capable D3400. Panasonic showed its new flagship Lumix GH5 with 6K photo mode together with the GX800 entry model and the FZ92 bridge camera, both with 4K video and photo. Sony presented to the

US market the new camera products it had announced at and after photokina. Fujifilm and Olympus were not even present.



Robots were much sought-after interview partners at CES.



TV sets naturally also played a role at CES. One of the stars was the Signature W7 OLED TV from LG. The W stands for wallpaper because the ultra-thin screen can be hung completely flat to the wall with magnets. The receiver, tuner and the speakers are accommodated in a separate soundbar at the bottom.

Imaging topics of the future

The current big imaging topics such as 360° images and of course drones, were predominantly shown at CES by companies who do not have their roots in the photo industry at all. In addition to the established manufacturers such as DJI or Yuneec, there were also less known players, for example PowerVision. This young firm comes from the field of robotics and showed not only interesting copter models, but also the world's first